



Arkansas Department of Education My Child/My Student Campaign

<http://www.arkansased.gov/divisions/communications/my-childmy-student>

The State Board of Education and the Arkansas Department of Education proudly launch the My Child/My Student public awareness campaign for the fourth year. The goal of this campaign is to encourage positive, productive and ongoing communication between parents and teachers.

To encourage conversation, which is essential to a child's academic success, the campaign provides parents with helpful information and tips they can use to discuss their child's educational progress and goals. Additionally, teachers are provided questions, tips, and resources they can use to talk with a student's parents or guardians.

Message from President

"APCA strives to provide members with information, resources, and opportunities to increase parent, family, community, and school engagement."

- Gina Moore

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Anthony A. Owen , Arkansas's State Director of Computer Science



APCA Connections

The APCA website, onlineAPCA.com keeps you up to date on upcoming Parent Involvement Conferences.

APCA is also on Social Media connections. Follow us, Like us and Tweet about us!

Find us on 

Facebook.com/
Arkansas Parent Coordinator/
Facilitators' Association



@onlineAPCA



Online APCA

Instagram



OnlineAPCA@gmail.com

APCA members also have access to the listserve. The email listserve allows you to post a question or comment to the group. Simply send an email to: OnlineAPCA@gmail.com.

Online APCA Presence

Message from the President

Welcome 2018 APCA Conference participants!

APCA would like to thank the conference host, Forrest City School District, including Dr. Tiffany Hardrick, Superintendent, and LaSandra Bean, Parent Coordinator. Additionally, we welcome and appreciate all conference presenters for their valuable contribution to a meaningful conference.

APCA strives to provide members with information, resources, and opportunities to increase parent, family, community, and school engagement. Therefore, your membership is valuable and we welcome you to register your email address for the APCA Online Presence email distribution. By signing up you will be able to share family, community, and school engagement best practices as well as receive pertinent information targeting professional development opportunities to share with cohorts within your school and district.

We look forward to connecting with you during and after the conference.

*Gina Moore, President
APCA 2017-2019
arparentcoord@gmail.com
www.onlineapca.com*



APCA President



APCA Board

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Lori Satterwhite
Southside School District

APCA Conference

2017 Host:

Gina Moore
Arkansas Virtual Academy

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Resources, tips and links to helpful information for parents and teachers are posted on this page throughout the school year, with new college and career readiness and student safety topics highlighted each month. The 2017-2018 Topics List is available and provides questions for parents and teachers to consider when communicating with each other.

Schools, organizations and supporters are invited to use, revise, post and share the 2017-2018 resources below and to follow ADE on Facebook and Twitter, as campaign resources are posted throughout the school year.



Kaye Rainey and Dr. Mallette



Communication Topics 2017-2018

Month	College and Career Readiness Topic	Parent and Teachers: Sample questions to consider when communicating with each other	Student Safety Topic	Parent and Teachers: Sample questions to consider when communicating with each other
August	Setting Goals	<ul style="list-style-type: none"> What goals should my child/my student set for this school year? What activities can help my child/my student reach those goals? How will progress be measured, communicated and celebrated? 	School Bus Safety	<ul style="list-style-type: none"> What school bus safety tips should I share with my child/my student? As a motorist, what can I do to ensure safety for all students? What information about the Flashing Red. Kids Ahead. campaign can I share with others?
September	R.I.S.E. Arkansas	<ul style="list-style-type: none"> How can I get involved in the R.I.S.E. (Reading Initiative for Student 	Mental Health Awareness	<ul style="list-style-type: none"> How can I encourage positive mental health behaviors?

2017 Conference Highlights



2018 Conference Presenters



Dr. Geraldine Mallette has worked as an educator in the public school system and public service for her entire career. She received her Bachelor's and Master's degrees from the University of Arkansas at Little Rock, and received her PhD from Mississippi State University in Starkville, MS. She worked for the Little Rock school district for several years in the positions of teacher, Title I

Specialist and Math Coach. For the past eight years, she has worked for the Arkansas Department of Education, in the Federal Programs Unit as a Public School Administrative Advisor. She is the Administrative Advisor for Parent and Family Engagement, and the Title V Rural Education Achievement Program, (REAP). She is a member of Canaan Missionary Baptist Church where she serves as Sunday School Teacher and in several other capacities. She enjoys traveling and participating in the ministries at her church. She is married to Minister Neal Mallette and is the proud owner of a beautiful "big" puppy-dog, named Sam.



Meghan Ables is the Public Information Manager in the Communication's Unit at the Department of Education. She served the state as the 2016 Arkansas Teacher of the Year after working in the Stuttgart School District for 14 years as an English and journalism teacher. Now her two passions,

journalism and education, have merged together in her position at the department.

As 2016 Arkansas Teacher, Ables used her year out of the classroom to travel the state and visit over 48 schools. She served on the State Board of Education, where she reported monthly about trends in education, focusing primarily on Arkansas' classrooms. Ables was honored by President Barack Obama at the White House and able to learn about education policy as she met with Vice President Joe Biden and Secretary of Education John King. Serving as state teacher of the year was the "best professional development" Ables said. She continues to network with teachers around the state as she promotes teacher leadership in Arkansas.

A native of Stuttgart and a graduate of Stuttgart High School, Ables received a Bachelor of Science in Journalism in 2002 from Arkansas State University at Jonesboro, where she was recognized as a Distinguished Service Award

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winner. Her teaching career began in 2003 after she completed the non-traditional route to licensure. Her journey began at Stuttgart High School when she was asked to coach the softball team, cheerleading squad and teach journalism.

Over the course of her teaching career, Ables has taught physical education, journalism, and English. She was a class sponsor, National Honor Society sponsor, Fellowship of Christian Athletes advisor, and Ricebird Television advisor. Ables has received multiple awards, including being selected as the Stuttgart Public Schools Teacher of the Year 2015- 2016 and the 2015 Most Inspirational Teacher at Stuttgart Schools. Ables also led her cheer teams to multiple state championships and was selected to coach the state all-star cheer squad after being nominated as Arkansas Cheer Coach of the Year.



John I. “Don” Kaminar has a BA in foreign languages from Texas A & M University and an MEd from UALR in secondary education. He joined the Army right after college and served ten years on active duty, then transferred to the Army Reserve for another 20. He served overseas in Germany, Egypt, the Gulf War, and Afghanistan, and finished service as state emergency preparedness liaison officer for Arkansas. Kaminar served 15 years in education as a foreign language teacher and principal before coming to ADE, to oversee the department’s security and emergency preparedness programs and serve on the Governor’s School Safety Commission. Kaminar lives in Bryant with his wife, daughter, and pack of dogs.

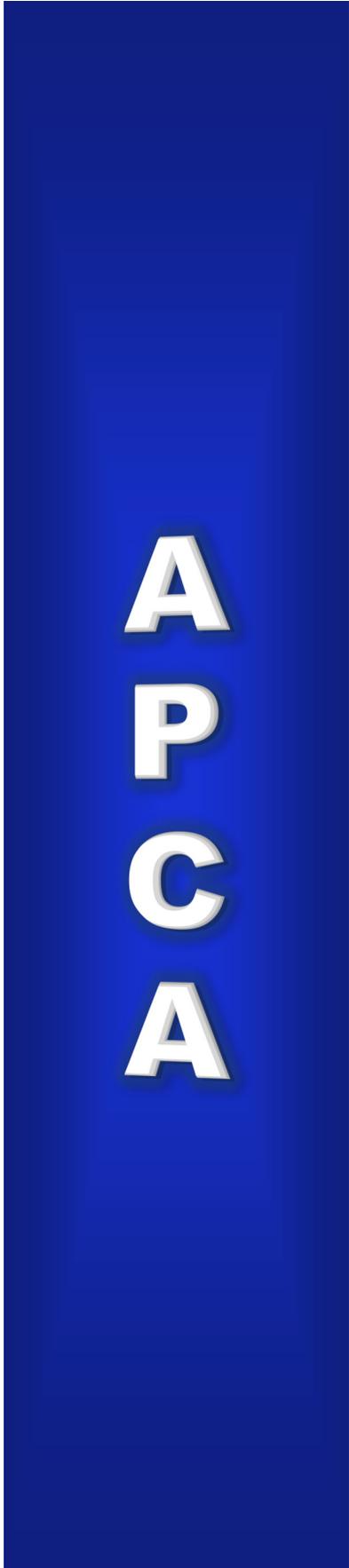


Val Brasseale is the local Scholastic Education Account Executive in Arkansas. She works with schools and districts in Arkansas and Oklahoma to create Comprehensive Literacy Solutions that reinforce student achievement through instructional reading and writing, professional development for teacher effectiveness, and family and community engagement.

She has partnered with schools and districts in 7 states over the last 15 years to ensure all students succeed in reading and writing! She lives in Hot Springs with her husband Eric and two fur babies, Symba & Scout.



Alexandra Pritchett is currently a program advisor at the ADE in the Office of Student Assessment working as an assessment specialist . She is the state lead for the state wide ACT as well as handles the administration of state wide, large scale student assessments. She has a Bachelor degree in Music Education from UCA and a master’s degree In Educational Leadership and Administration from UALR. She has worked previously



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as a choir director , teacher, assistant principal, principal, and district level administrator in grades K-12 in both Arkansas and Texas. She has served in public schools, charter schools and private schools. She and her husband Cory have an eight year old daughter and are expecting a baby boy in June .



Kelly Griffin has worked various position in education for 17 years. As a high school physical science, chemistry, and physics teacher she worked hard to find ways to engage and challenge her students. There is nothing she enjoys more than watching students problem solve together. In 2011 she was approached about teaching the pre-engineering courses the districts decided to offer. The program gave her the opportunity to facilitate lessons where students applied math, science, and computer science to solve a problem. It also reignited her passion for computer science and gave exposed her to new software.

One of the coaches of the Monticello VEX Robotics team. This is an extracurricular activity that challenges students to create, persevere, collaborate and communicate. In the last year as a Computer Science Specialist, she has enjoyed working with teachers and students around the state. Arkansas is leading the way in Computer Science and she is excited to be a part of the initiative.



Leslie Savell began working as a programmer for Systematics at Alltel and later as their business analyst. She also worked for Southwest Power Pool as a business analyst. Her background is in both science and technology. After having my two girls, she decided to go into education. Her certification is in science and technology.

Initially, she began my teaching career in Texas at Atlanta High School as a biology teacher. Later, she was hired at Paulette Smith Middle School in Fouke, Arkansas as a technology and science instructor. She worked in that capacity for seven years. Most recently, transferring to the high school where she taught science.

Happily embarking on a new chapter in her career, January of 2017, she obtained the position of computer science specialist with the goal to support teachers in the areas of curriculum, instruction and assessment with the overall goal of achieving learning outcomes for students by implementing and furthering their knowledge and use of technology.

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Kim Wright has been married to her husband, Kris, for 20 years and has two children that are a senior and freshman in high school. She was a teacher and Curriculum Coach in the Van Buren School District for 12 years and obtained her Master's Degree in Reading from the University of Arkansas. She left Van Buren to become an Educational Consultant for Elbow 2 Elbow (E2E) and for nine years she worked with Focus and Priority Schools in their school improvement efforts. In September of 2016, she began with the Arkansas Department of Education as a School Improvement Specialist and in December of 2017 was named Director for Stakeholder Communication/Family and Community Engagement.

Compelling Stories

Do you or someone from your community have a compelling story? If so, consider sharing your story at the next Arkansas Parent Coordinator/Facilitators Association Conference.

If you would like to participate as a guest speaker during the 2019 APCA Conference, email your information to arparentcoord@gmail.com.

Best Practices

Do you have an idea, activity, or event that works in your area? Please share this information during the Best Practices portion of the conference. Together we can inspire and motivate each other to try new things in our own areas.

Favorite Resources

Do you have a favorite resource, website, or contact? Do you have a resource to receive FREE materials? If so, please share with the group. When we share all of our families benefit!

Do you use any of these websites?

- Arkansas Department of Education: <http://www.arkansased.gov/>
- Arkansas Department of Education: <http://www.arkansased.gov/im-looking-for/parents>
- US Department of Education: <http://www.ed.gov/>
- Center for Effective Parenting: <http://parenting-ed.org/>
- Center for Disease Control: <http://www.cdc.gov/>
- Arkansas Children's Hospital: <http://www.archildren.org/>

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Engaging Families in Education

Excerpt from the National Conference of State Legislatures

Family engagement promotes school readiness, social-emotional growth, positive attitudes toward school and academic success. It centers on culturally relevant and sustained relationships between family and school staff in the shared responsibility of a child's well-being.

Family engagement differs from parental involvement, which typically refers to parents' participation in the systems and activities that promote a child's well-being. The term family engagement implies that this responsibility falls on more than just the parents; in an era of evolving family compositions, siblings, relatives and even friends play an important role. Acknowledging that students are with their teachers an average of only six hours per instructional day, family and community support in a child's education and maturation is vital to his or her success.

An analysis of 37 studies of family engagement research demonstrated that attendance at and participation in school activities, while important, have substantially less impact than parental expectations for their children, communicating about school activities and developing reading habits. Family engagement also can increase motivation, reduce behavioral problems and improve social-emotional adjustment. Further, impulse control, attention, memory and planning skills play a critical role in school readiness, all fostered through family engagement.

Everything You Need to Serve Fathers

Excerpt from: www.fatherhood.org

"The smallest moments can have the biggest impact on a child's life. It takes a man to be a dad." - NFA

The **National Fatherhood Initiative**[®] equips you and your staff with knowledge, skills, and resources to effectively engage fathers in their children's lives.

Free resources include:

- Video PSAs.
- eBooks
- On-Demand Webinars
- Infographics
- Posters
- Program resources

Become a Member

For more information contact:

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Visit us on the web at
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